

Rocío Benavent Rojas

Interim & Fractional Executive | Operations · Strategy · Transformation | PMP®

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Summary

I help organisations experiencing growth, transformation or a leadership transition, as interim or fractional COO, Director, Head of Department or Programme Lead. Whether you need to implement a new system (ERP, CRM, etc.), structure a growing team, recover a critical project or find where the business can perform better, I turn the diagnosis into clear decisions and measurable results, and leave your team stronger. Eight years leading PMOs and transformation in regulated medical devices and automotive: 55+ projects and programmes, a \$4.2B divestiture and a \$50M cost programme.

Experience

Strategy & Growth Director (Independent Consultant)

Urban Clean

01/2026 – Present Valencia, Spain

- Engaged initially to lead a six-week operational performance assessment across five retail locations, delivering a 90-day transformation roadmap, executive recommendations and a predictive revenue model supporting business growth.
- Promoted to Strategy & Growth Director following the successful delivery of the transformation roadmap, leading U.S. franchise expansion initiatives, new-site go-lives and cross-functional business integration activities.
- Built the company's executive reporting and analytics capability, designing cloud-based PMO dashboards (AWS, PostgreSQL, Metabase) and enabling leadership teams to make data-driven portfolio decisions.
- Lead portfolio prioritization across the existing business, monitoring initiative progress, dependencies, risks and resource allocation to maximize operational performance.

EMEACLA Project Management Office Leader

Edwards Lifesciences — Medical Device / Life Sciences

10/2024 – 12/2025 Valencia, Spain

- Led a PMO team of 10+ Project Managers overseeing a portfolio of 20+ strategic programs across multiple regions within a highly regulated medical device environment.
- Established portfolio governance processes to evaluate, prioritize and monitor 40+ strategic business cases, balancing business growth, compliance requirements and resource capacity across the region.

Transformational Portfolio Senior Manager, Project Management

Edwards Lifesciences — Medical Device / Life Sciences

04/2022 – 10/2024 Valencia, Spain

- Directed the delivery of 35 enterprise transformation initiatives, including a \$50M cost optimization program with an additional \$10M recurring annual savings, while managing executive reporting, governance and portfolio performance.
- Built and scaled the PMO organization from 5 to 12 Project Managers to support the divestiture of a \$4.2B medical device business unit, leading the separation from Edwards Lifesciences and integration with the acquiring organization by establishing governance and executive reporting, and coordinating internal and external stakeholders throughout the integration lifecycle.
- Designed and delivered a PM capability development program, reducing onboarding time to five days through standardized methodologies, governance frameworks and mentoring.

Project Manager — Europe

Edwards Lifesciences — Medical Device / Life Sciences

09/2019 – 04/2022 Valencia, Spain

- Delivered 10 cross-functional projects across Finance, Marketing, Regulatory Affairs and Product Launch, coordinating business and technical stakeholders to generate yearly savings of 400k € in VAT alone, and secure compliance with internal and external regulations to avoid 200k+ € in penalties.
- Led organizational change management, communications and training strategies impacting nearly 1,300 employees across Europe to ensure successful adoption of new processes and systems.

Program Manager

Ford Motor Company

11/2017 – 08/2019 Valencia, Spain

- Led end-to-end delivery of 12 vehicle launch phases, coordinating cross-functional engineering teams, managing 80+ technical risks, driving go-live readiness and ensuring successful production stabilization.
- Chaired executive decision forums using engineering and financial data to optimize quality, scope, timing and budget.

Project Engineer, Ford Motor Company & Jaguar Land Rover (Coventry, UK), 2016–2017: homologation of 50+ vehicle programs and an 80% cut in component data-analysis time.

Achievements

Leadership Award — 2023 Edwards Excellence in Project Management Awards
Recognized for developing high-performing teams through coaching, mentoring, trust, and inclusive leadership.

Coach Extraordinaire Heart Award
Developed project-management capability across functions and regions through 10+ coaching sessions on PMO methods, governance, and best practices.

Hall of Fame Inductee — NYIT Athletics
Built discipline, resilience, and performance-optimization skills through a 16-year elite tennis career.

Skills

Portfolio Governance

PMO Leadership

Business Integration

Executive Reporting

Stakeholder Management

Change Management

Portfolio Prioritization

Risk Management

Data Analytics

Healthcare Compliance

Certifications

Project Management Professional (PMP®)
Project Management Institute (PMI)

Lean Six Sigma Black Belt (ICBB)
Certiprof

Certified Scrum Product Owner (CSPO)
Scrum Manager

Education

Bachelor of Science with Summa Cum Laude Honors in Mechanical Engineering with an Aerospace Concentration

The University of Toledo (Ohio) / New York Institute of Technology - United States

08/2010 - 05/2014

Languages

English
Bilingual

Spanish
Native

Valencian
Native